

Hospitality, Tourism & Sport

This sector serves as both a visitor market, incorporating both international and domestic business and leisure visitors, as well as a local market of residents who enjoy the activities and attractions that GM has to offer



What is hospitality, tourism and sport?

The hospitality, tourism & port sector in GM is broad and encompasses hotels, restaurants, bars, conference and exhibition centres, libraries, museums, entertainment activities, travel agency services, gambling and better, sports, amusement and recreation.

hospitality



The visitor centre is concentrated in the regional centre



Hospitality is spread across the region and fulfills an important role in creating an attractive place to live and work



Hospitality also provides an important part of the supply chain in other sectors, such as retail and transport, which benefit from rising visitor spend



Employment

Over the past 10 years GM has seen significant growth in the sector; it now provides 99,100 jobs.

Food and beverage activities make up 60% of employment in the sector, followed by employment within the sports activities, amusement and recreation activities, and the accommodation subsector

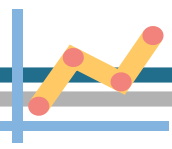
tourism



Attractions

Manchester is England's most visited destination by overseas visitors after London!

The top 5 visitor attractions are The Lowry, Museum of Science & Industry, Manchester Art Gallery, National Football Museum and the Iperial War Museum.



Growth

Employment in the sector is forecast to increase by 20,300 employees

This growth comes with a demand for wider skill sets; with main skills gaps for softer skills, customer service skills and local knowledge and knowledge of specific markets

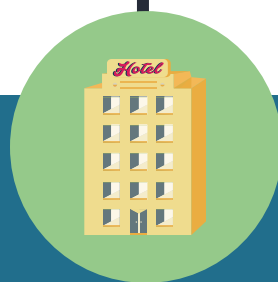
There is currently also a significant shortage of managerial skills in the sector - this will only be exacerbated by growth

sport



Opportunities

Occupations in this sector are wide ranging and include travel & tour guides; floor managers; leisure and sports managers; housekeepers; leisure and travel service occupations; publicans and managers of licensed premises; and conference and banqueting managers.



Key Employers

